



Homeland
Security

United States
Coast Guard



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- Presenter
- David M. Hammond, RLA, APA
- Office of Civil Engineering
- U. S. Coast Guard



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The Strategic Process Behind BIM Enabled Decision Processes



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Linking Facilities to Missions

Missions to Public Outcomes





Overview

Standards based Building Information Modeling

Experiences of a Government Owner-Operator with new business practices and technologies:

- What we intended to achieve
- What we did differently to achieve it
- How we will measured success



What we intended to achieve

Organizational Transformation

- Move from a locally focused sub-optimized facility engineering perspective...
- To an enterprise-wide asset and portfolio management organization focused on managing \$7.5B PRV for CG-wide Strategic Outcomes.
- Link Facilities to Mission Outcomes.
- Achieve 17% to 25% recurring savings in how we deliver services.
- Achieve CFO Act Audit Certification (Sarbanes/Oxley).



What we did differently

- **Reengineered Processes**
- **Identified Enabling IT**
- **Instituted Organizational Change**



Be an Info-Centric Organization

Framework for Integrated Decision-Making

Essence of this IT-Enabled Enterprise Framework:

- Moving away from building-centric and project focus
- Moving to a portfolio-based, business process linked to strategic outcomes
- Integration of individual asset portfolios; i.e., Buildings, Cutters, Aircraft, Logistics, IT and HR
- Continuous horizontal flow across the organization
- Break down of the traditional structure of professional and trade disciplines and traditional stove piped software development
- IAI-IFCs and IFGs important because they enable the horizontal process flow through an open architecture and international standards



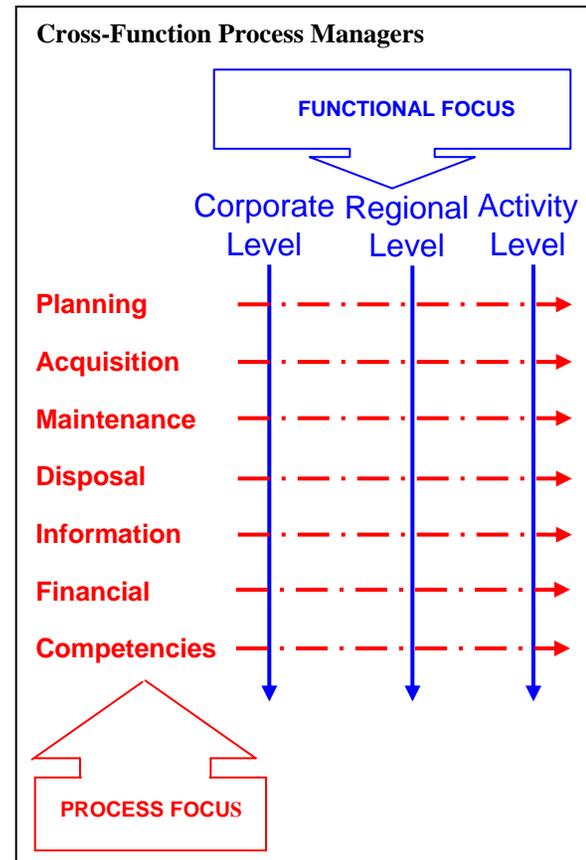
Process Focus

Horizontal Cross-Functional Alignment

Cross-Functional Mgmt Recognizes that:

- *Process, or how we get things done* must be treated as a strategic corporate priority.
- Competition is won by treating all parts of the organization as a single unified whole.
- Critical cross-functional shore infrastructure processes managed by process managers.

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Process Reengineering

Vertical Value Chain Alignment

Process Alignment

- Link and align daily tactical activities to agency-wide strategic outcomes.



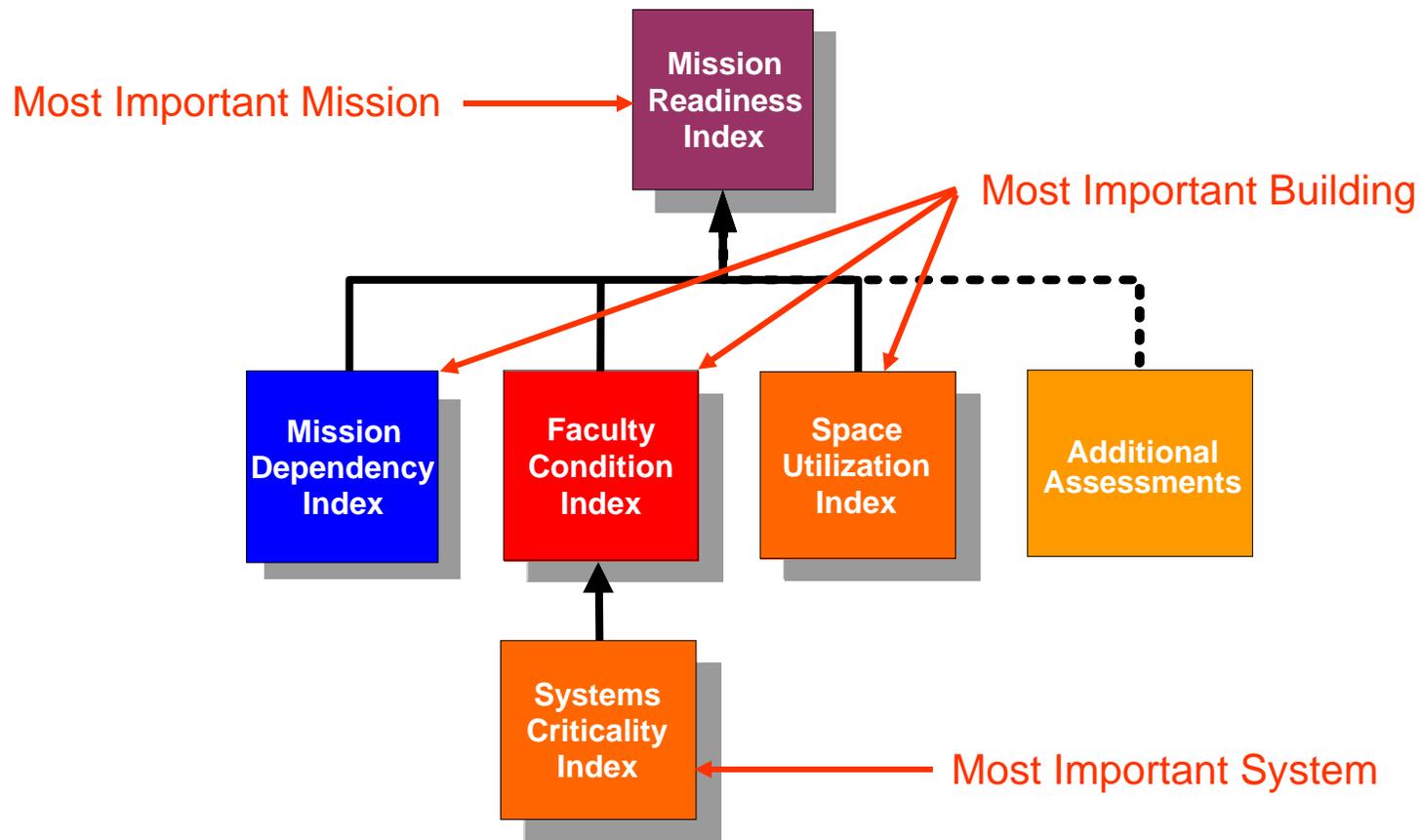
Value Chain

- Link facility capabilities to operational requirements: **our customers**;
- Link operational capabilities to mission requirements
- Link mission capabilities to public demand for goods/services: **our customer's customer**.





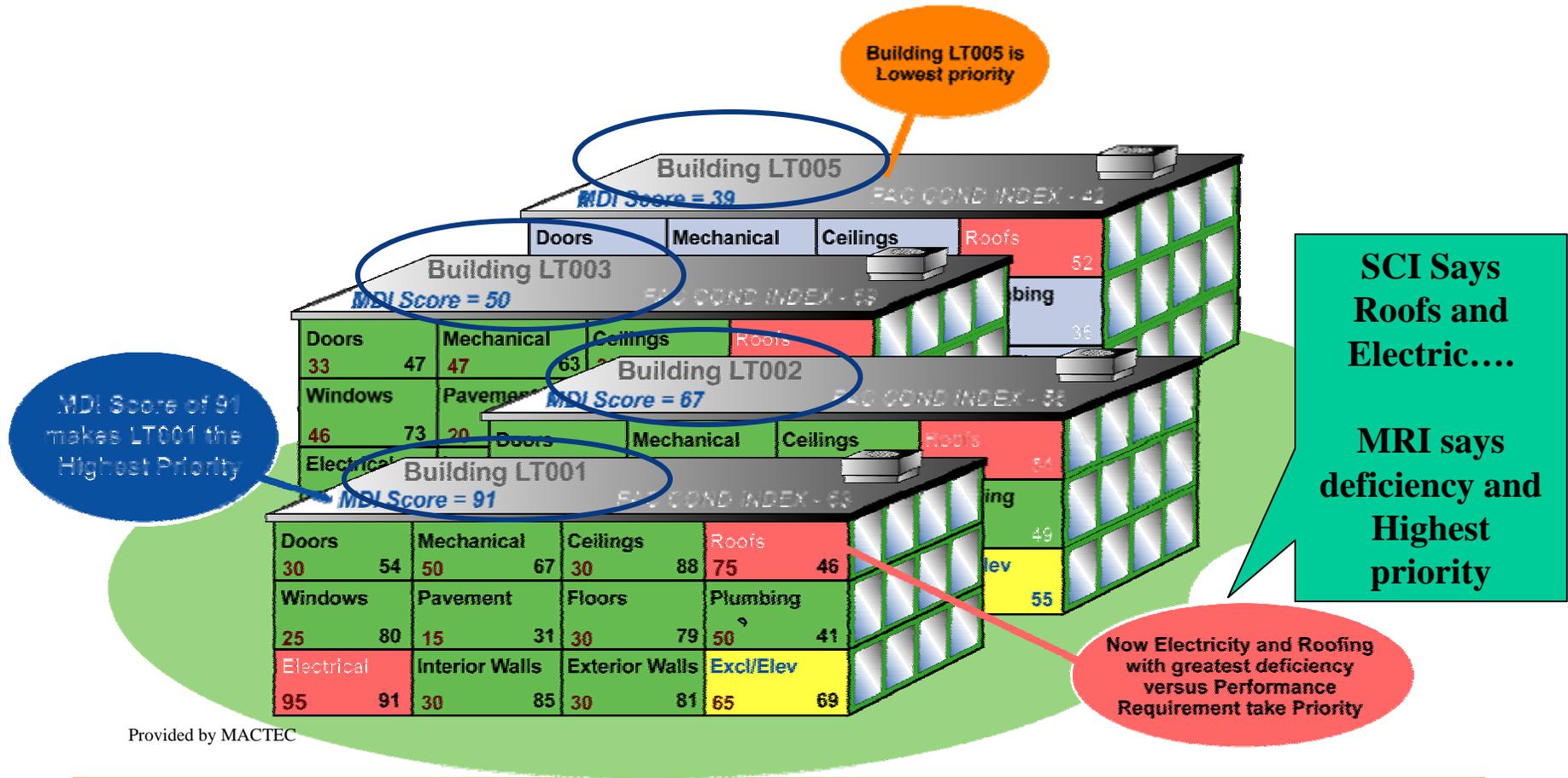
Operational Metrics + Data = Decision Support Asset and Portfolio Performance





Mission Driven Decisions

Linking Facilities to Missions



Provided by MACTEC



Animated Business Case/5D



Facilities Maintenance Dollars, Time, and Building Systems. Animations shows how systems can fail over time with current spending methods.

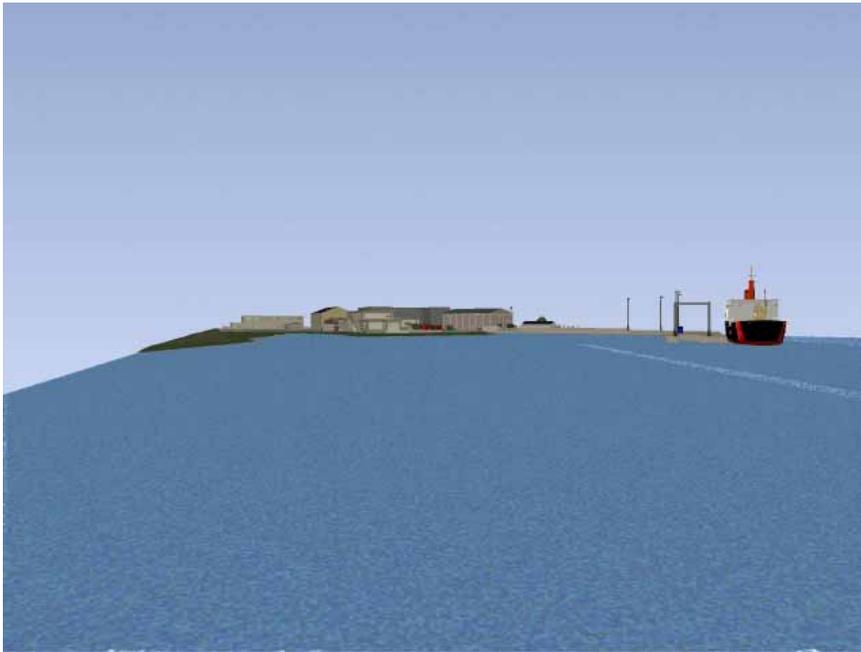
Provided by AEC Infosystems, Inc



Decision Strategies

Capital Assets are Part of the Common Operational Picture

Managing Operational Requirements, Infrastructure Capability, and Organizational Needs.



+

Provided by AEC Infosystems, Inc

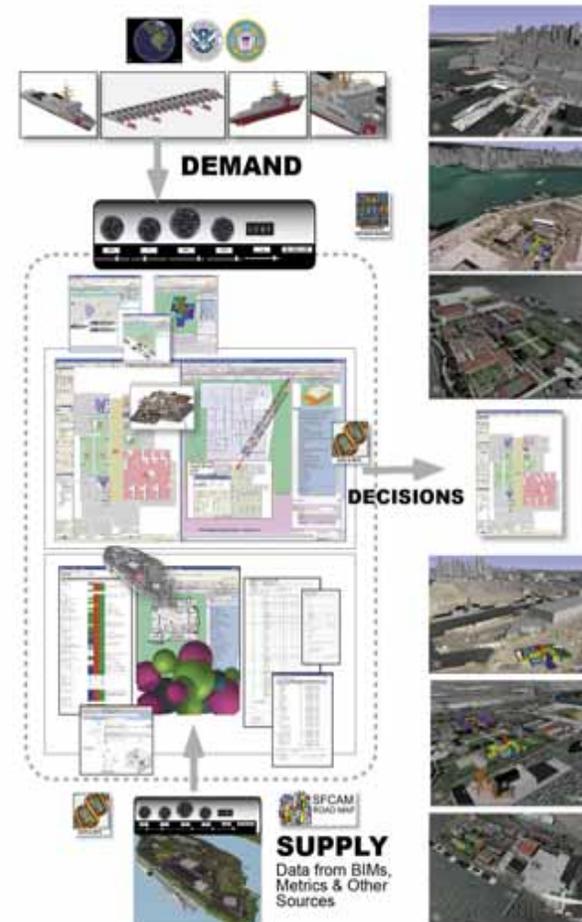


Capital Asset Management Portal

Access to Aggregated Database and Graphics

CAMP combines and displays portal tools and data views supporting Portfolio Management and Integrated Decision-Making and Value Chain.

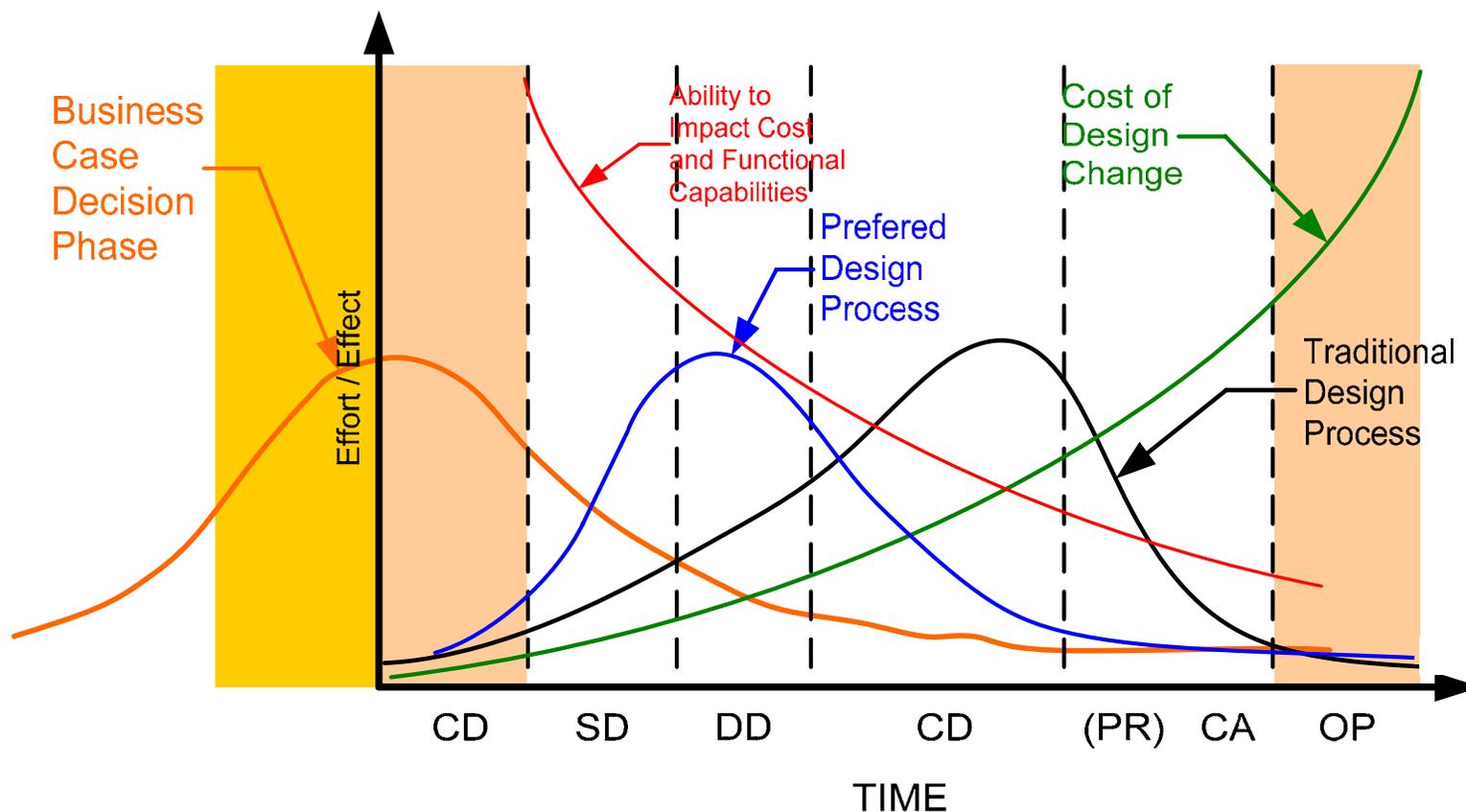
- Portfolio Management Links Supply and Demand Side of Scenario Based Mission Planning:
- Real Time Mission Readiness
- Scenario Based Business Case Development
- Automated Planning Documentation and Web-enabled Approval Process
- Value Chain as Web-enabled Workflow





Left Shift in Decision Support

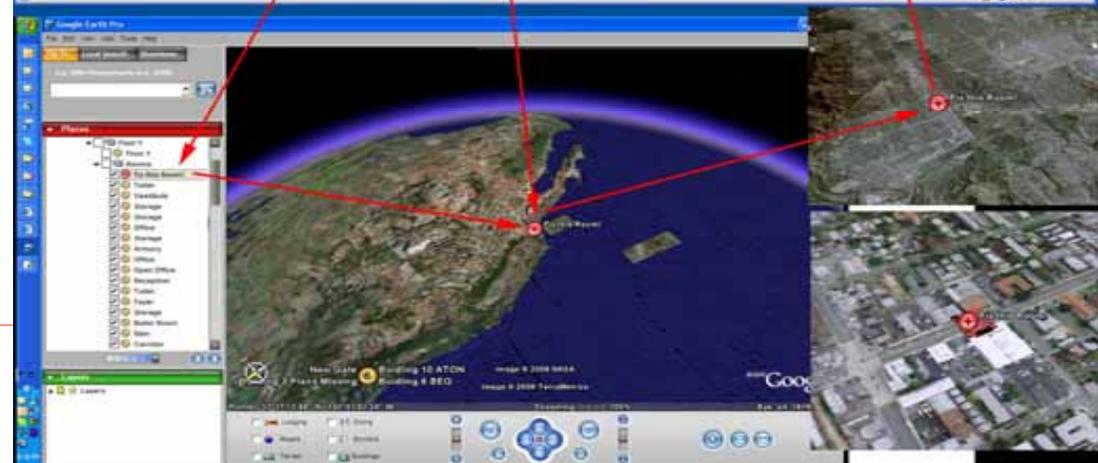
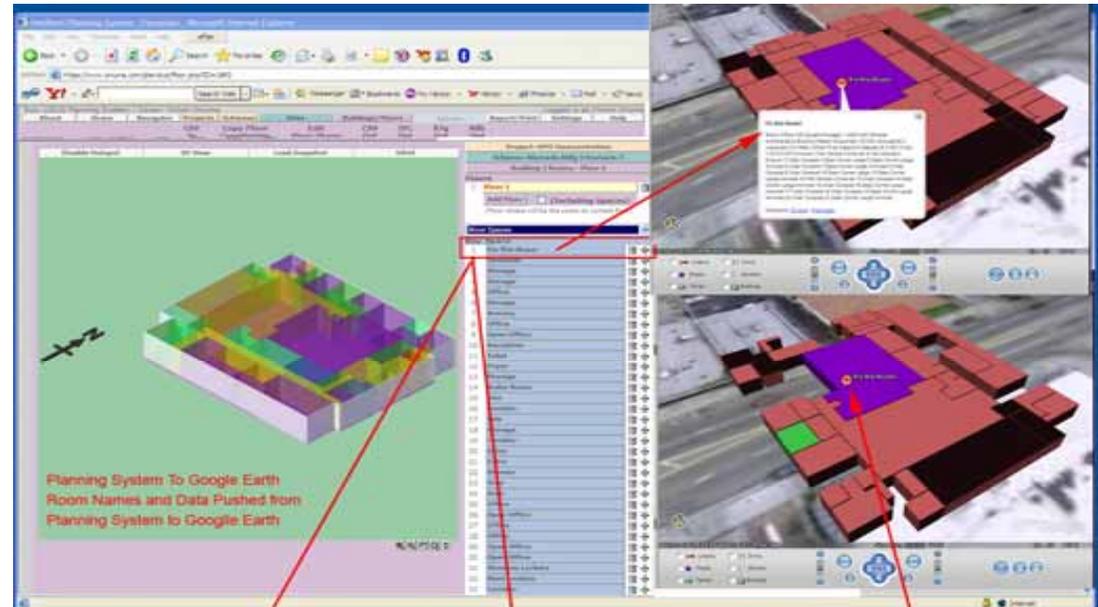
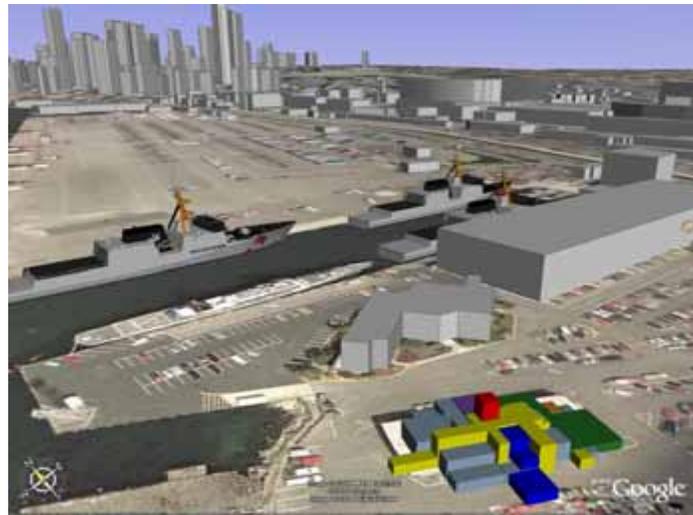
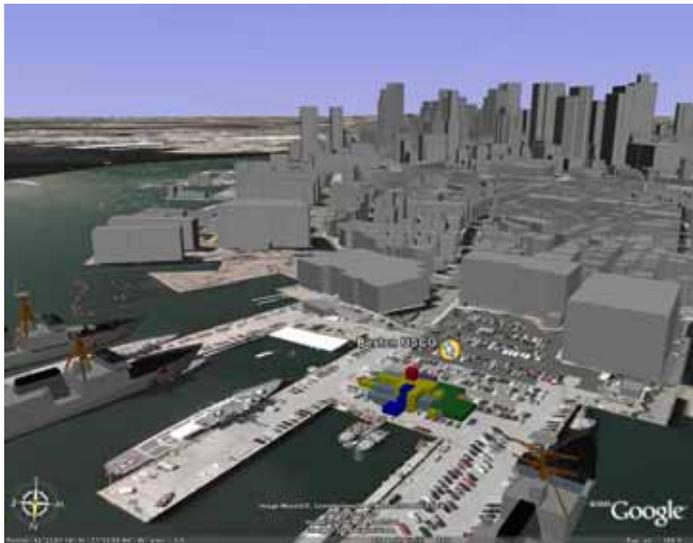
Simultaneous Life Cycle-Spanning Business Case





Combined BIM and GIS Workflows

Multiple Data Sources Accessed through CAMP

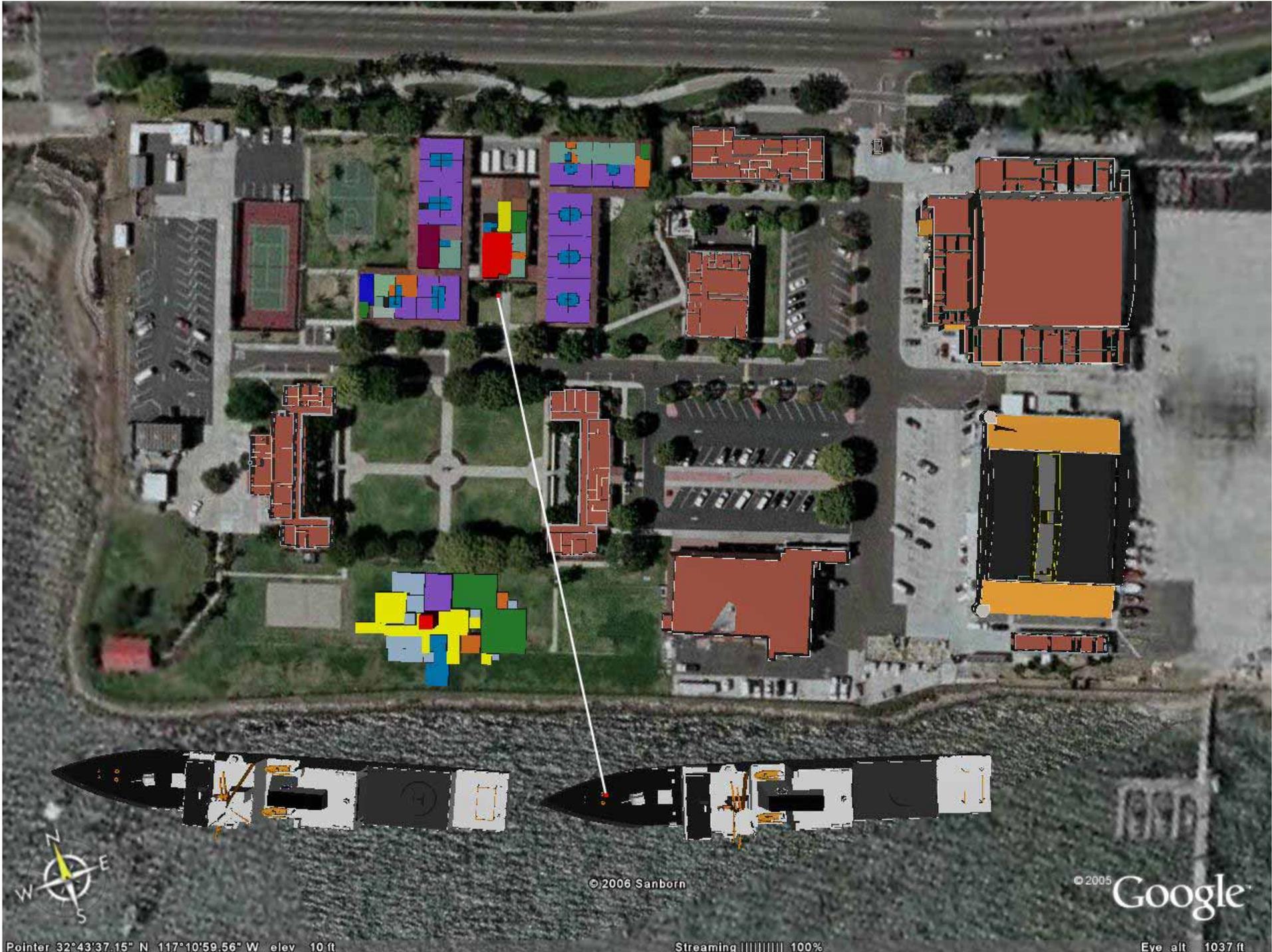


Security



A screenshot of the Google Earth desktop application. The interface includes a menu bar (File, Edit, View, Add, Tools, Help), a toolbar with 'Fly To', 'Local Search', and 'Directions' buttons, and a search bar with a 'Search' button. Below the search bar are two panels: 'Places' and 'Layers'. The 'Places' panel shows a tree view of 'San Diego Buildings' with sub-items like 'Honolulu Markers OCCSo', 'C136', 'B085', 'GROUND FLOOR', 'ROOF', 'B087', 'B089', 'B091', 'B093', 'B095', 'B097', 'B099', 'B101', 'B103', 'B105', 'B107', 'B109', 'B111', 'B113', 'B115', 'B117'. The 'Layers' panel shows various map layers such as 'Terrain', 'National Geographic Magazine', 'Google Earth Community', 'Community Showcase', 'Google Earth Community (the ark ed)', 'Dring', 'Lodging', 'Banks-ATMs', 'Bars-Clubs', 'Coffee Shops', 'Shopping Malls', 'Major Retail', 'Movie DVD Rentals', 'Grocery Stores', 'Pharmacy', 'Gas Stations', 'Golf', and 'Sports Venues'. A compass is visible at the bottom left of the interface.





© 2006 Sanborn

© 2005 Google

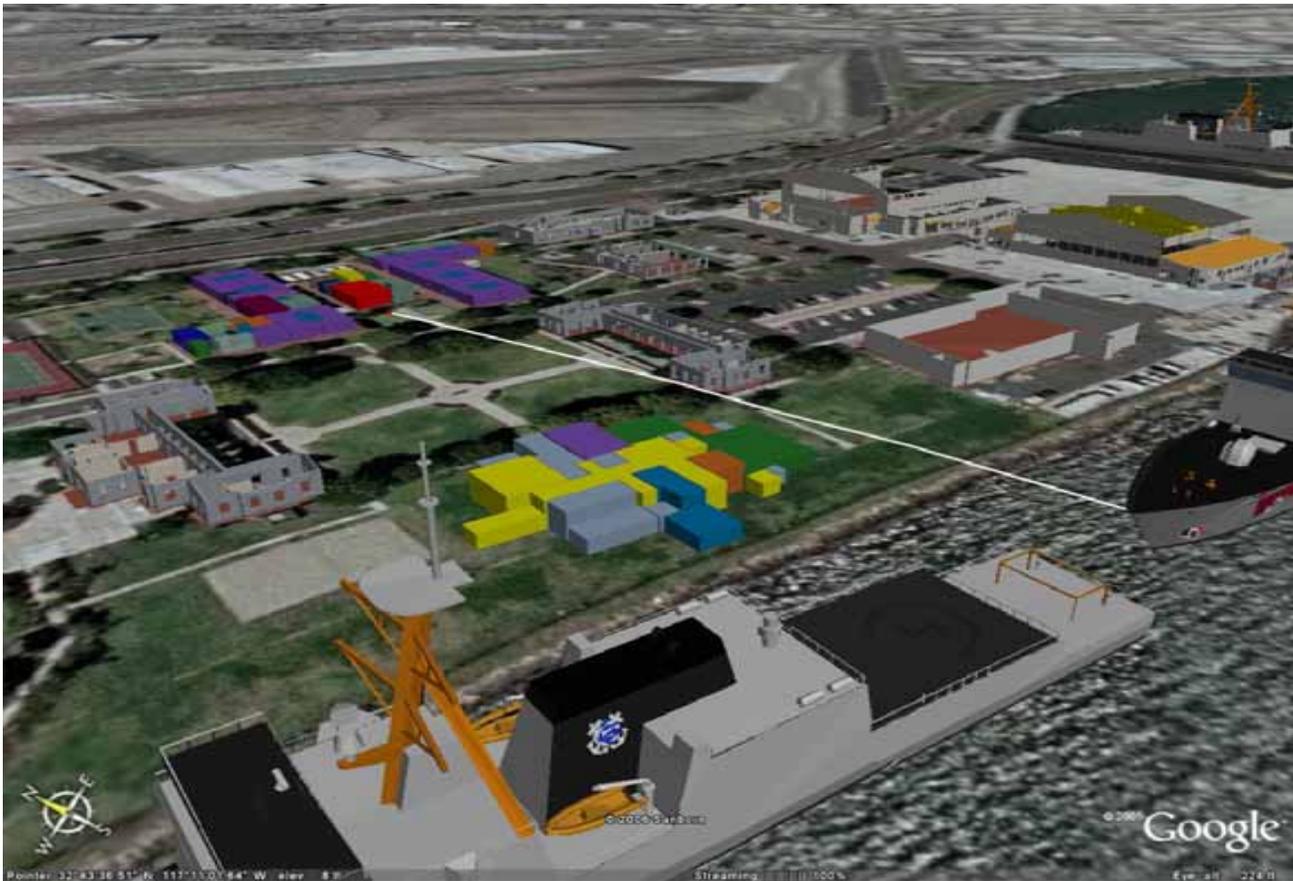
Pointer 32°43'37.15" N 117°10'59.56" W elev 10 ft

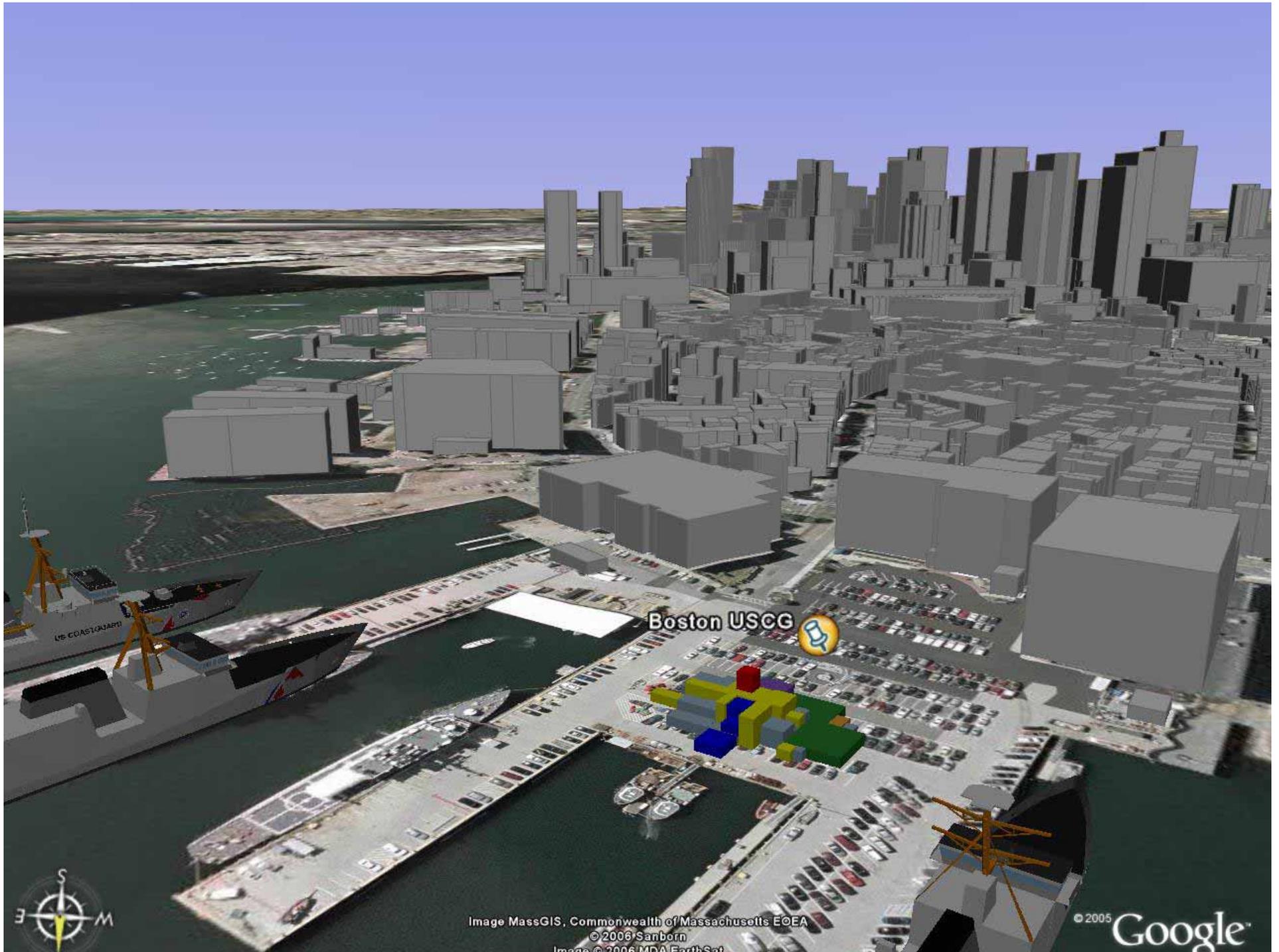
Streaming [|||||] 100%

Eye alt 1037 ft



BIM Based Scenario Planning





Boston USCC 



Image MassGIS, Commonwealth of Massachusetts EOE
© 2006 Sanborn
Image © 2006 MDA EarthSat

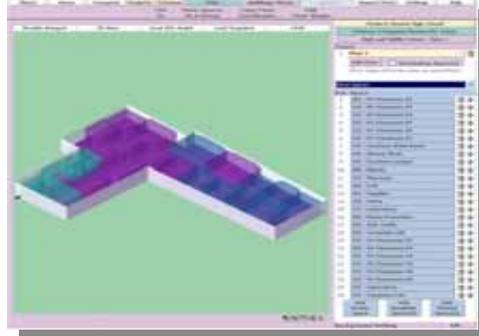
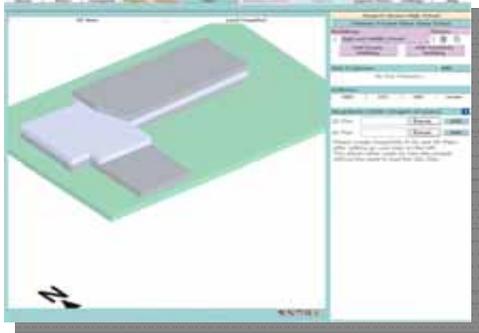
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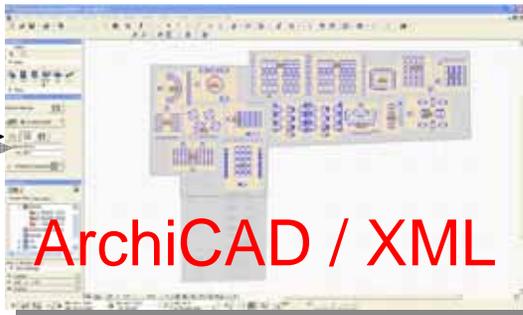
Combined BIM and GIS Workflows

Multiple Data Sources Accessed through CAMP

Onuma Planning System



Google Earth



ArchiCAD / XML

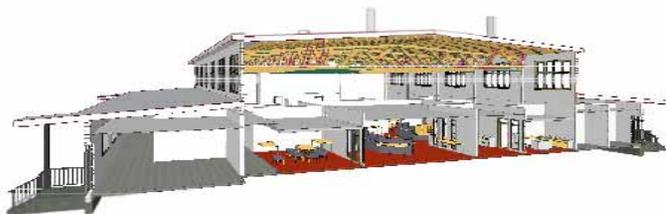


Sketch Up



Rapid Design Tools Fit Into BIM

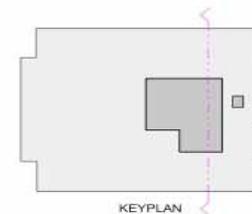
Rapid Project Execution of Chosen Business Case



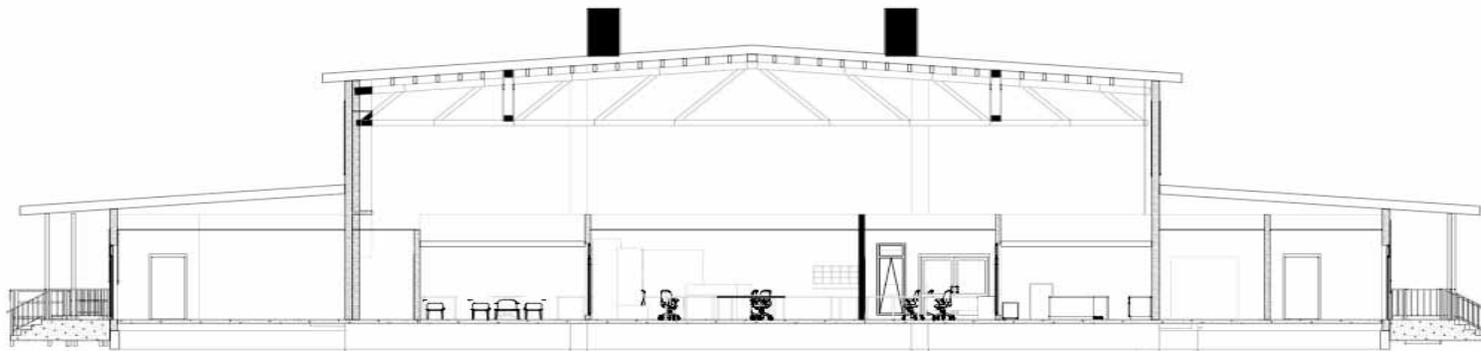
1 Section
NTS



3 Perspective Cutaway
NTS



KEYPLAN



2 Section A
3/16" = 1'-0"

SECTIONAL VIEWS - BUILDING 3

Provided by Onuma, Inc. AEC Infosystems, Inc



Rapid Planning Tools Fit Into BIM Integrated Planning & Business Case Decisions



SECTOR COMMAND TOOL - PROCEDURAL GUIDE

11 January 2007

DHS-CAO Forum

U.S.C.G.

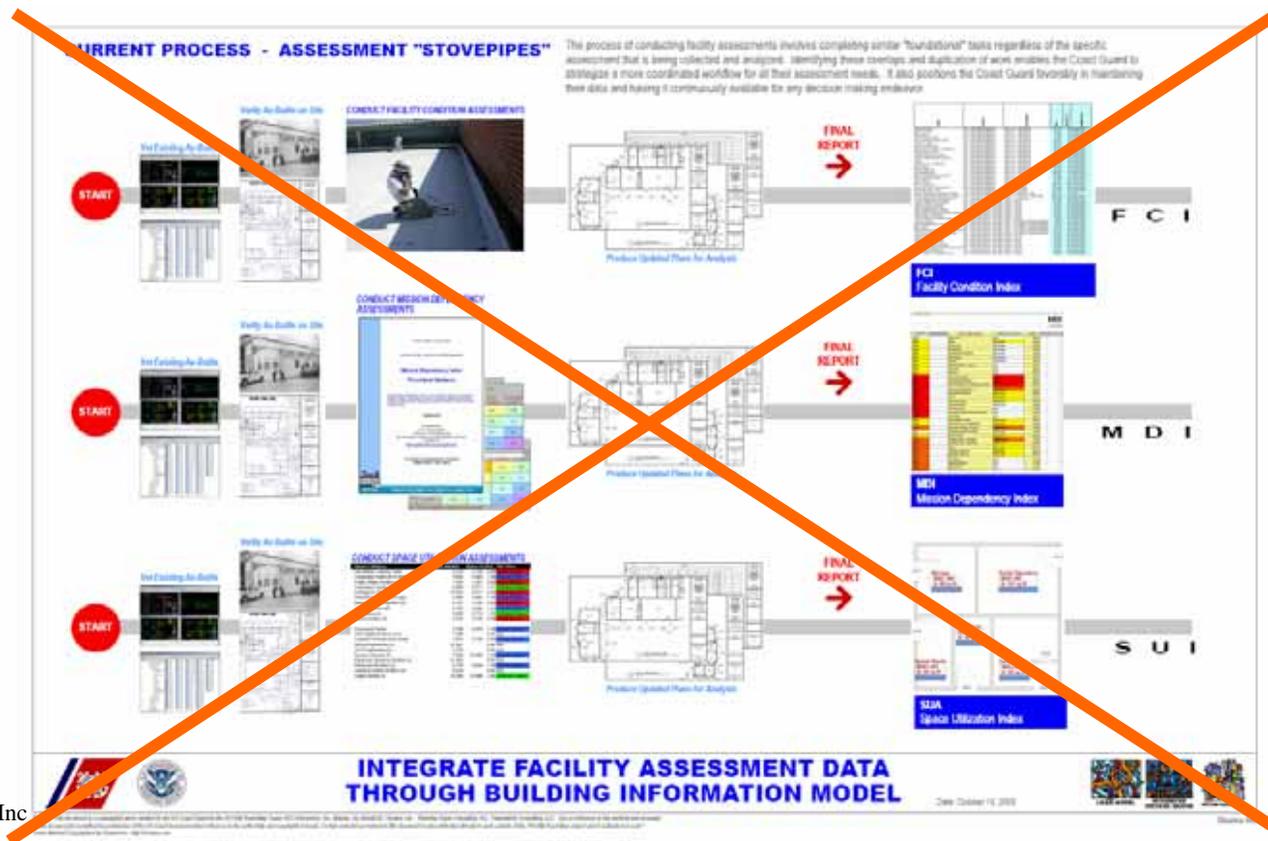
23



Inefficient Workflows

“Stove-Piped” Data Collection Diagram

Efficient Integration of Numerous Data Points is Required



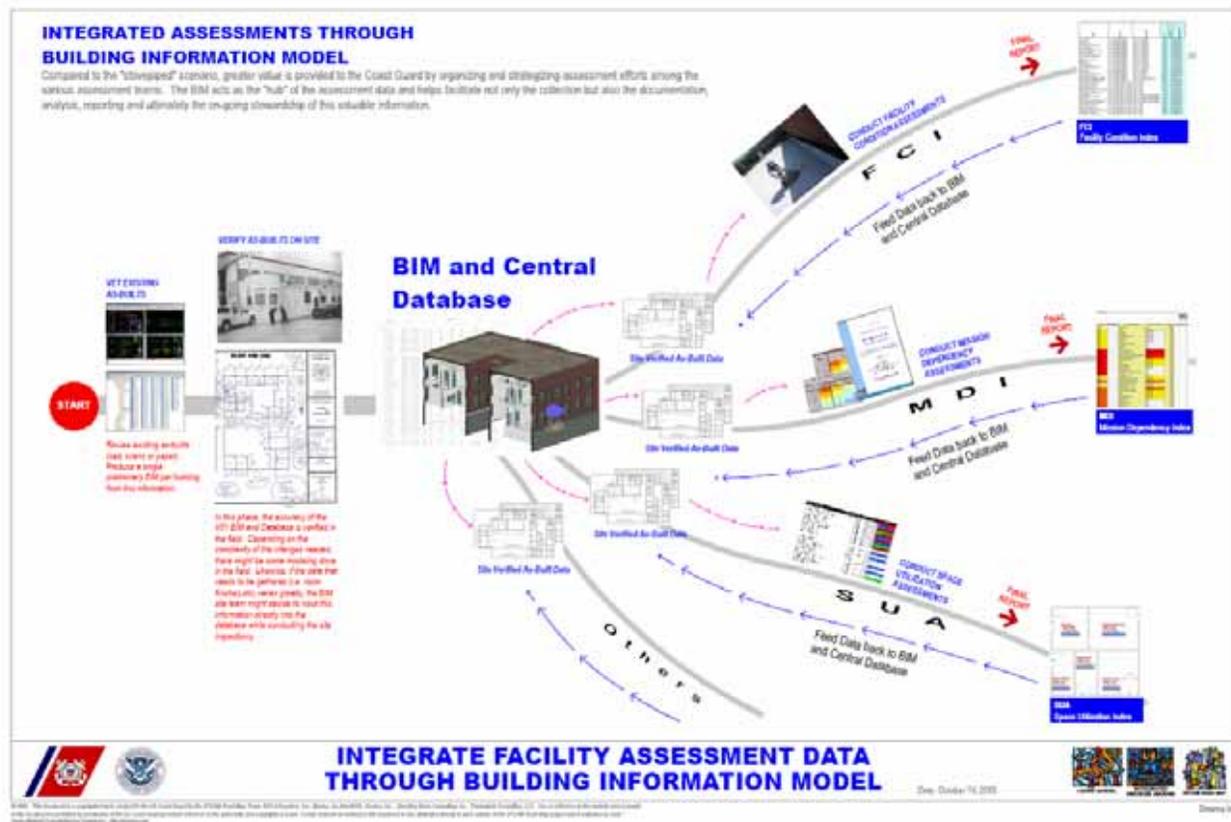
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Efficient Workflows

Integrated and Interoperable Data Collection

Leveraging BIMs to Integrate Disparate Data Points



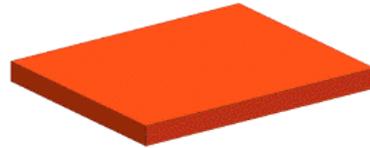
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BIM Levels of Information

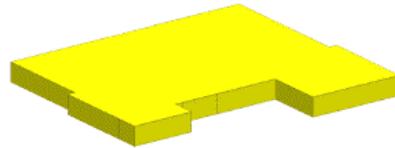
Stepped Strategy of Data Collection and Modeling

Minimal level of data modeling necessary to integrate BIMs with other data?

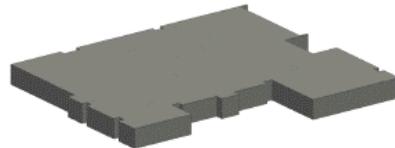


Simple Mass Defining Total Square Footage 16,900 SF

Surprising little is needed to get the highest value from the BIMs.



Mass With Rough Outline Defining Total Square Footage 16,900 SF



Mass Accurate Outline Defining Total Square Footage 16,900 SF

Value comes over time in a logical stepped sequence of data collection.



All of the levels can reference data that exists in other levels of detail.



How we will measure success

- Organizational Performance
- HPO Contract Performance
- Asset and Portfolio Performance
- Continuous Performance over Time



Quality Control Plan (QCP)

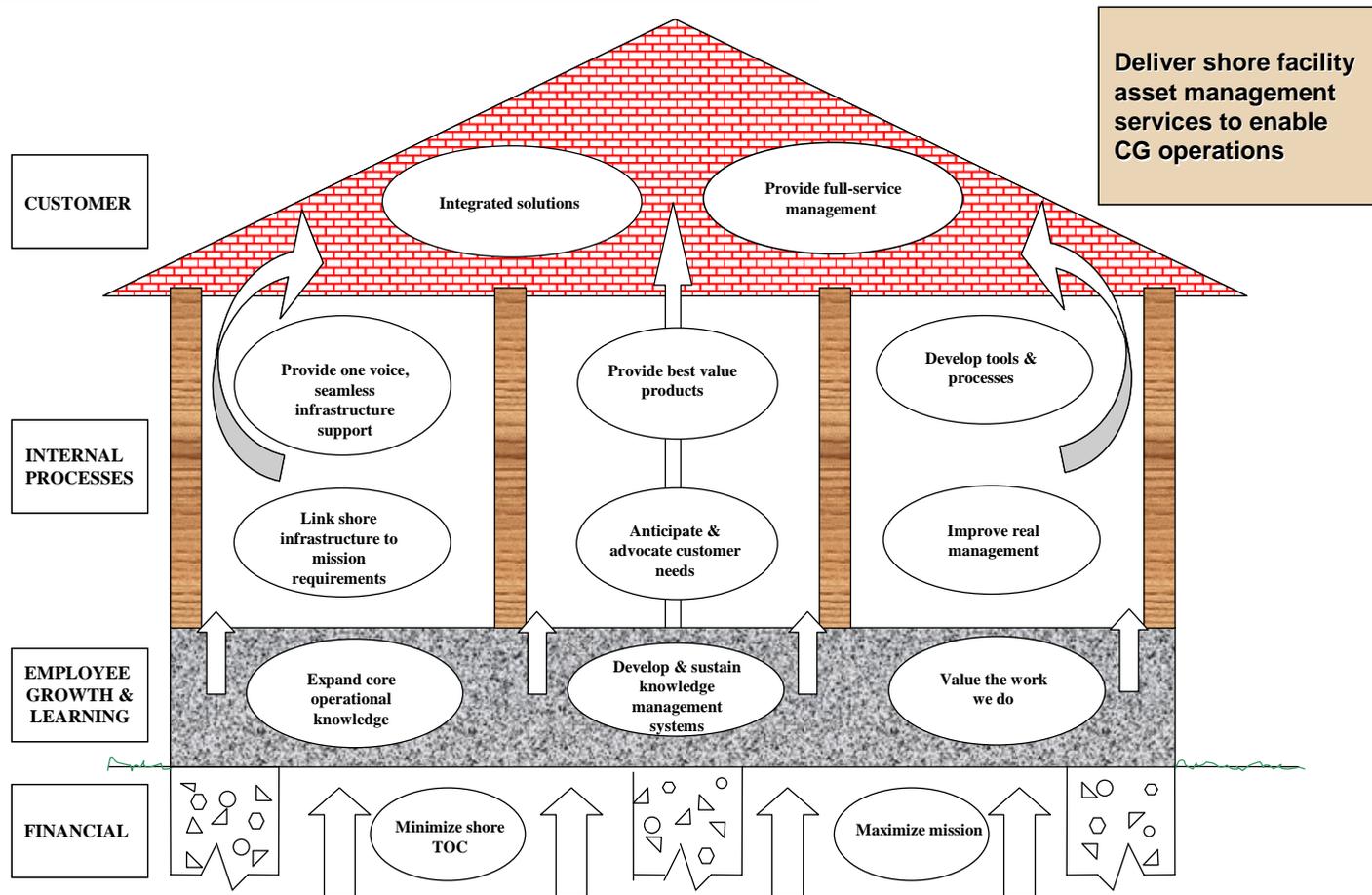
Quality control processes

- Balanced Score Card (BSC)
- Operational Metrics
- Performance Requirement Summary (PRS)
- Continuous Performance over Time



Balanced Score Card

Organizational Performance





Mission Dependency (MDI)

Linking Facilities to Missions



Facility Name	Q1/Q2 MDw	MDb ave	n
Operations Hanger	5.00	3.87	5

Sites Requiring Air Station Support	Q3/Q4 MDb
Station Catham	4.33
Station P-town	4.33
Station Woods Hole	3.67
ATN Woods Hole	1.00
Group Woods Hole	6.00
<i>MDb total</i>	19.33
<i>MDb ave</i>	3.87
(Number of Missions) n	5



This critical Facility Assessment links facilities to mission from an Operational Risk Management perspective.

Created by Naval Facilities Engineering Service Center, Port Hueneme CA and co-developed with the USCG

MISSION INTRA-DEPENDENCY SCORE					
MD _w		Q1: Interruptability			
		Immediate (24/7)	Hours (min/hrs)	Days (<7days)	Weeks (>7days)
Q2: Relocatability	Impossible	4.0	3.6	3.2	2.8
	Extremely Difficult	3.4	3.0	2.6	2.2
	Difficult	2.8	2.4	2.0	1.6
	Possible	2.2	1.8	1.4	1.0

MD_w = Mission Dependency Within a Command Entity



Linking Facilities to Missions

Missions to Public Outcomes



