

The Alliance Overview

**Building Information Modeling (BIM) Information Exchange
Workshop**

Peter Smeallie, Membership Director

July 2008

- **A Membership Organization**

- To Serve as a Focal Point for buildingSMART activities

- **Vision**

- A global environment where all participants can readily and transparently share, apply and maintain information about facilities and infrastructure

- **Mission**

- Improve all aspects of the facility and infrastructure lifecycle by promoting collaboration, technology, integrated practices and open standards



- Provide **visibility** to ongoing efforts
- Identify **interfaces**
- Identify **gaps and overlaps**
- Provide **capstone** products
- Support **ongoing** projects
- **Coordinate** a fragmented industry to profoundly reduce waste
- Demonstrate the power of an industry alliance all moving toward a **common vision**



Why Join the Alliance?

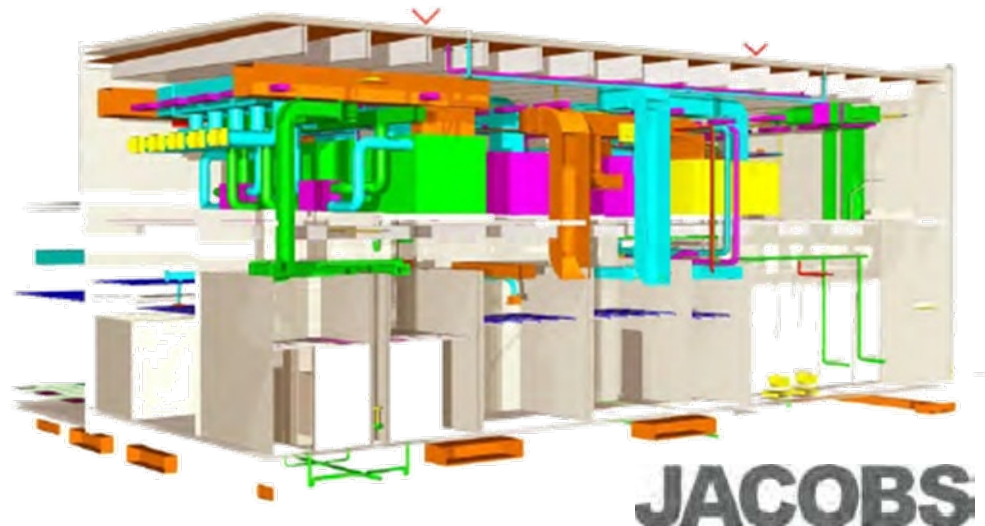
- Participate in projects defining the future
- Leverage your implementation cost
- Reduce risk and time in implementation
- Learn from others successes and failures
- Obtain the latest practice information
- Attain a greater understanding of BIM
- Understand what is possible and what is not
- Don't re-invent the wheel
- Identify others using BIM
- Lead, don't follow



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buildingSMART alliance Benefits

- Over 50 active open standards projects
 - NBIMS Development
 - AECO Testbed (Cost & Energy)
 - Education baseline and projects
 - International (ifc, IDM, MVD, IFD)
- Sponsors \$25K and above become International Members
- Speakers Bureau
- Conferences
- Workshops
- Local user groups
- Magazine



How do I join the Alliance?

1. Visit www.buildingsmartalliance.org

2. Apply on line or contact:

Deke Smith – dsmith@nibs.org (202) 289-7800

or

Peter Smeallie - smeallie@verizon.net



3. Sign the Memorandum of Understanding

4. If you are working on related projects document them and we will post on web site

5. Sponsorships Available - \$10k or above needed