

# Can the Workforce Deliver? Meeting Today's Challenges of Climate Change Risk and Operational Performance

How the FBPTA Tools Can Strengthen
Your Workforce and Achieve
Organizational Goals



# **Meet Our Presenters**



Brian Gilligan, PE, LEED AP,
Sustainability National Program Manager,
Office of Federal High Performance Buildings
U.S. General Services Administration



Maureen K. Roskoski, CFM, SFP, LEED AP O+M, Senior Professional, Corporate Sustainability Officer, Facility Engineering Associates



# **Learning Objectives**

- Discover how the BBWG program addresses energy efficiency of buildings through workforce development and credentialing.
- Identify updates to the FBPTA tools and competency model.
- Explore free tools that direct you to the right training and career path.
- Learn to develop a finance-based argument for training requests using real-world examples showing improved performance.
- Gain experience on how to use FBPTA tools to find your gaps with the most critical FBPTA competencies and training to fill them.







Developing Innovative, Replicable Solutions with Market Leaders

- Better Buildings Challenge
- Better Buildings Alliance
- Better Buildings, Better Plants
- Better Buildings Accelerators
- Better Buildings Residential
- Strategic Energy Management



State, Local, and Federal Governments Leading by Example

- Better Communities Alliance
- Performance Contracting







Making Energy Efficiency Investment Easier

- Better BuildingsSolution Center
- **▶** Financing Navigator
- Improved Data Consistency and Access
- Tools to Assess the Efficiency of Buildings/Homes
- ► Tools for Energy Management



Expanding the Workforce

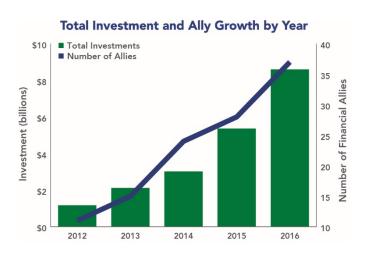
- Better BuildingsWorkforce Guidelines
- Industrial Energy
   Management
   Workforce

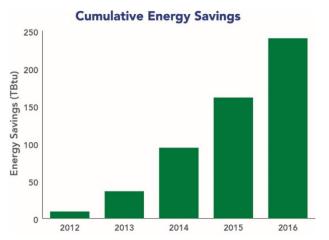




# Better Buildings Program

- \$1.9 Billion saved
- **\$7** Billion in financing committed
- 240 Trillion BTUs of energy saved
- **4.4 Billion** square footage covered
- 4 Billion gallons in water saved
- **900+** Better Buildings Partners
- 1000+ solutions published









# Better Buildings Program













































































































#### **Workforce Barriers**

#### 1) The Market has Trouble Understanding What Credentials Mean

 Many certificate and certification programs exist, but customers have difficulty identifying quality workers and comparing credentials

#### 2) Lack of Consistency in Skill Sets for EE Workers

 Identifying and organizing knowledge and calibrating training programs will better prepare the EE workforce

#### 3) Lack of Consistency in Credentialing Processes

 Better processes should lead to higher quality credentials and give more confidence to the market





# Creating BBWG

#### **Define Skills**

Voluntary, national workforce guidelines defined by industry and government

#### Verify

Third-party
accreditation of
certification or training
programs

#### Recognize

DOE recognition of accredited programs = consumer trust in program quality and workforce performance



#### RECOGNIZED PROGRAM

MEETS U.S. DEPARTMENT OF ENERGY GUIDELINES





# Creating BBWG



#### Commercial Workforce Credentialing Council

a council of the National Institute of Building Sciences



#### **BOARD OF DIRECTION**

Frank DiGiovanni, U.S. Department of Defense

Jonathan Flaherty, Tishman Speyer

Brian Gilligan, U.S. General Services Administration

Don Gilligan, National Association of Energy Service

Companies

Carolyn Sarno Goldthwaite, Northeast Energy Efficiency

**Partnerships** 

Jerry Kettler, Facility Performance Associates

John Lee, City of New York

Kim Lenihan, NYSERDA

Elizabeth Obregon, U.S. Department of Homeland Security

Paul Rode, RXR Construction Services

Priya Swami, U.S. Department of Energy

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International Union of Operating Engineers (Russel Duke)

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Laney College (Peter Crabtree)

National Energy Management Institute (Jim Page)

National Environmental Balancing Bureau (Cynthia Hereth)

National Insulation Association (Michele Jones)

New Jersey Institute of Technology (Deane Evans)

Northwest Energy Efficiency Council (Cynthia Putnam)





# Creating BBWG - Process



<sup>\*</sup>National Institute of Building Sciences

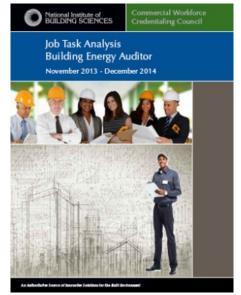


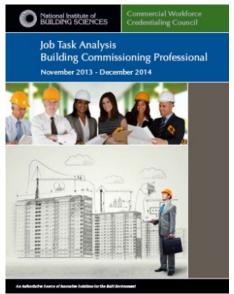


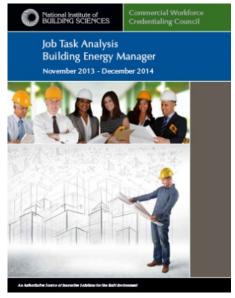
<sup>\*\*</sup>Commercial Workforce Credentialing Council

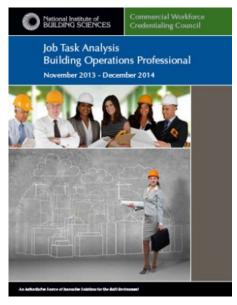
<sup>\*\*\*</sup> Building Energy Auditor; Building Commissioning Professional; Energy Manager; Building Operations Professional; Facility Manager (Government and FBPTA focus)

# Creating BBWG – JTAs and Consistency









Building Energy Auditor

Building Commissioning Professional

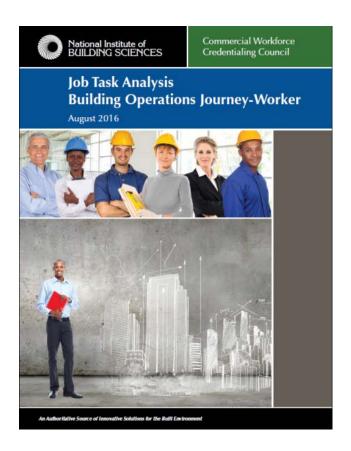
Building Energy Manager

Building Operations Professional

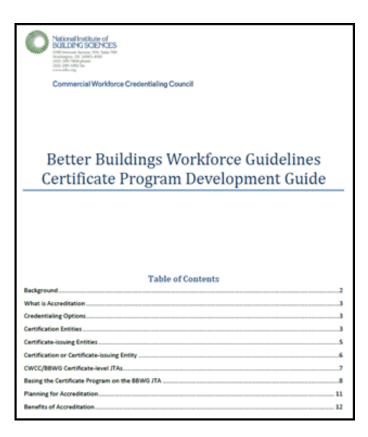




# Creating BBWG – JTAs and Consistency



Building Operations Journey-Worker







# **BBWG** Recognized Programs









Building Energy Auditor	Building Cx Professional	Building Energy Manager	Building Operations Professional
Certified Building Energy Assessment Professional (BEAP)	Certified Building Commissioning Professional (BCxP)		
Certified Energy Auditor (CEA)		Certified Energy Manager (CEM)	
	Certified Commissioning Authority (CxA)		
	Certified Commissioning Professional (CCP)		



# Promoting BBWG

#### 1) Federal Government Adoption

- Working with GSA to incorporate BBWG into Federal Buildings Personnel Training Act for federal and contractor energy managers, building operators, and commissioning agents

#### 2) Community College Training Programs

 Working with community colleges to develop training curriculum using BBWG course outlines and learning objectives that lead to accredited certificates

#### 3) Local Government Adoption in EE Policy

 Working with city governments to incorporate DOE-recognized credentials in audit, retro commissioning, and other EE policies

#### 4) Leadership Campaign

 Developing campaign to recognize real estate companies, state and local governments, financial institutions, and utilities that reference BBWG





# Workforce Development Pages on WBDG





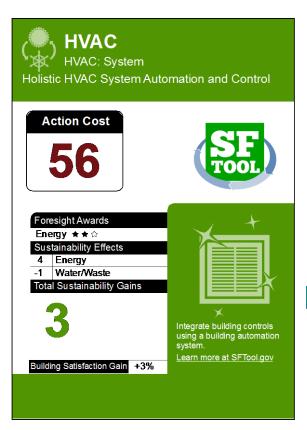


# What Training Do You Need?

- To Do Your Job Most Effectively
- To Meet Challenges of Climate Change Risk
- To Meet Challenges of Operational Performance



# Match The Tasks To Competencies & Skills



5 Minute Discussion

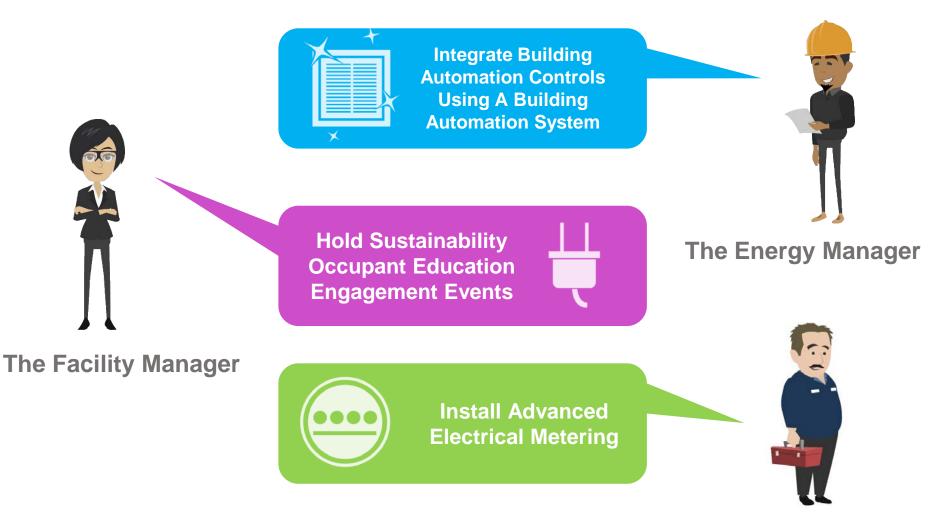
#### **Turn To Your Neighbor**

- Review the task listed on your Green The Building Task Cards
- Turn the card over and review the
   Competencies that highlight what you would need to know to successfully complete the task.

#### **Discuss With Your Neighbor**

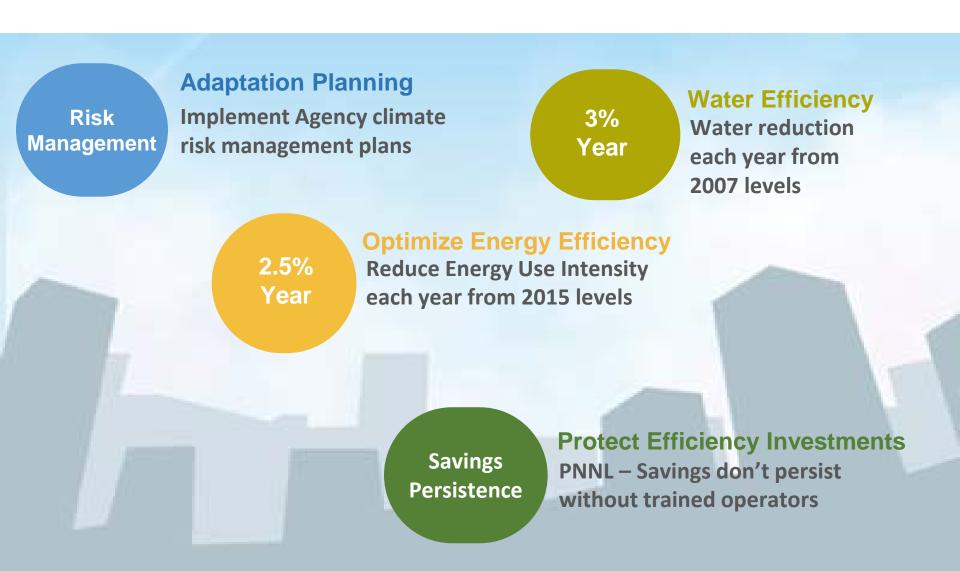
- How does this competency relate to the task?
- Have you taken any of the courses listed and did they teach you that knowledge?
- How do these competencies address dealing with building issues related to climate change?

# **Building & Growing Your Team**



**The Building Operator** 

# Training achieves organizational goals

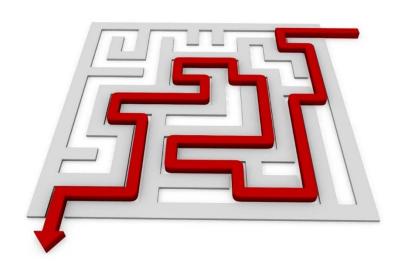


# Training achieves cost savings



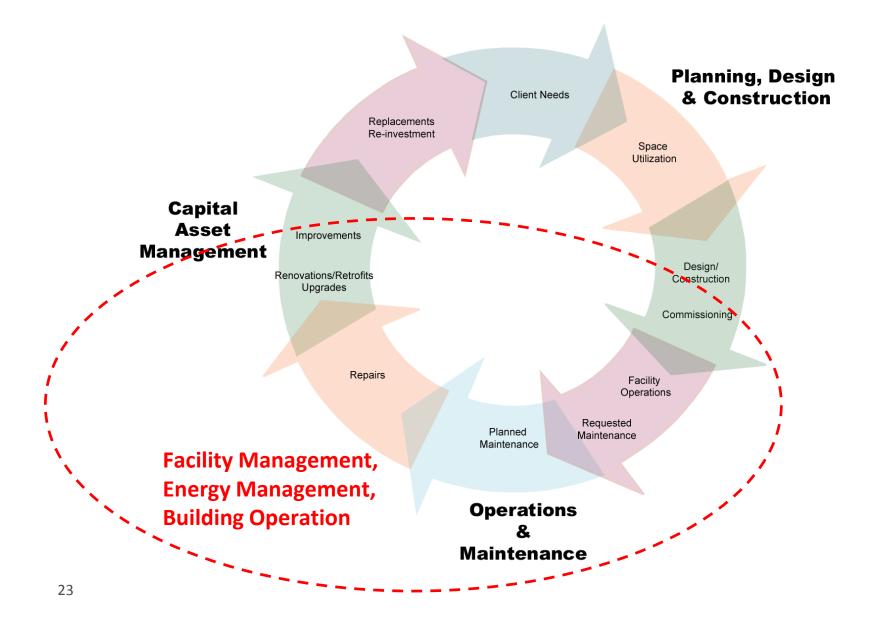
# The FBPTA – What is required?

- Core Competencies for Federal buildings Personnel
- Recommended Curriculum and Continuing Education
- Annual updates to Competencies and Curriculum
- <u>Compliance</u> by all Federal buildings personnel
- Method for contractor compliance

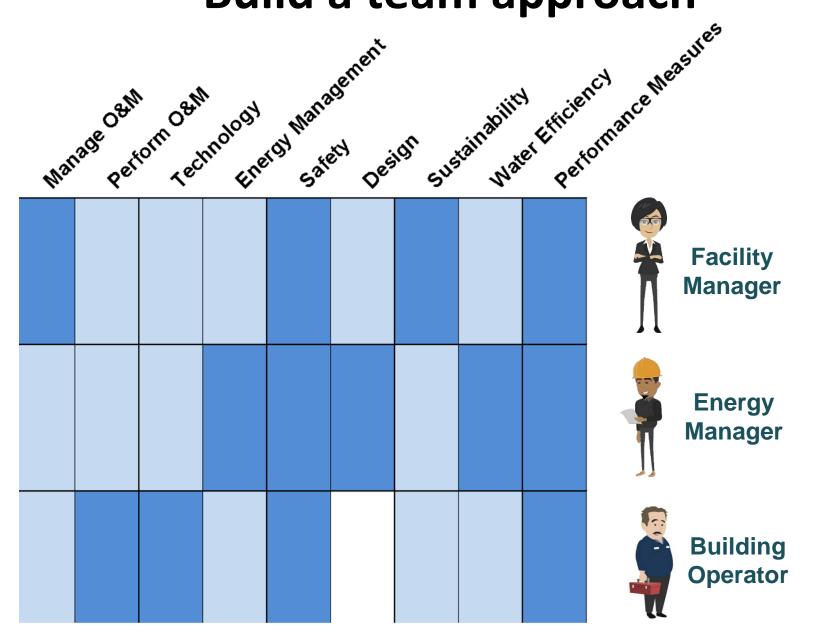


"...core competencies ...relating to
building operations and maintenance,
energy management, sustainability,
water efficiency, safety (including
electrical safety) and building
performance measures."

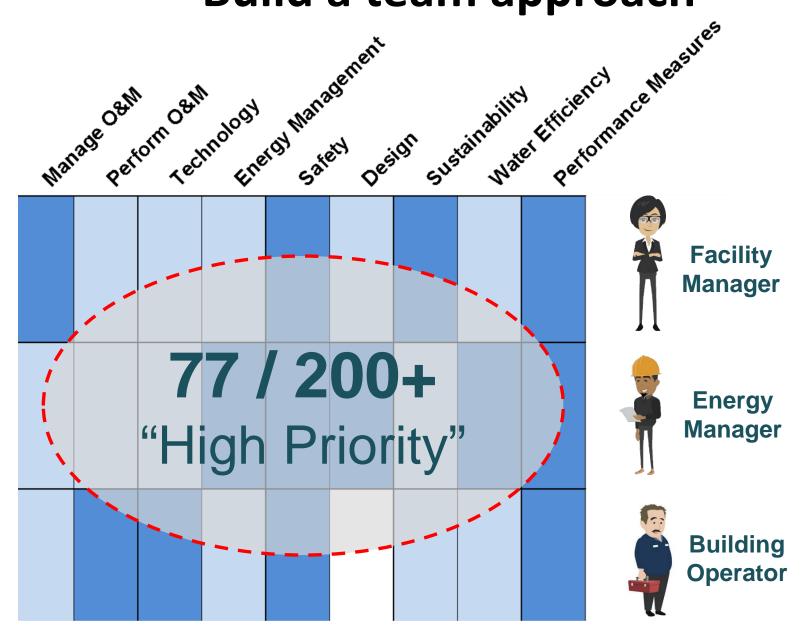
# Who?



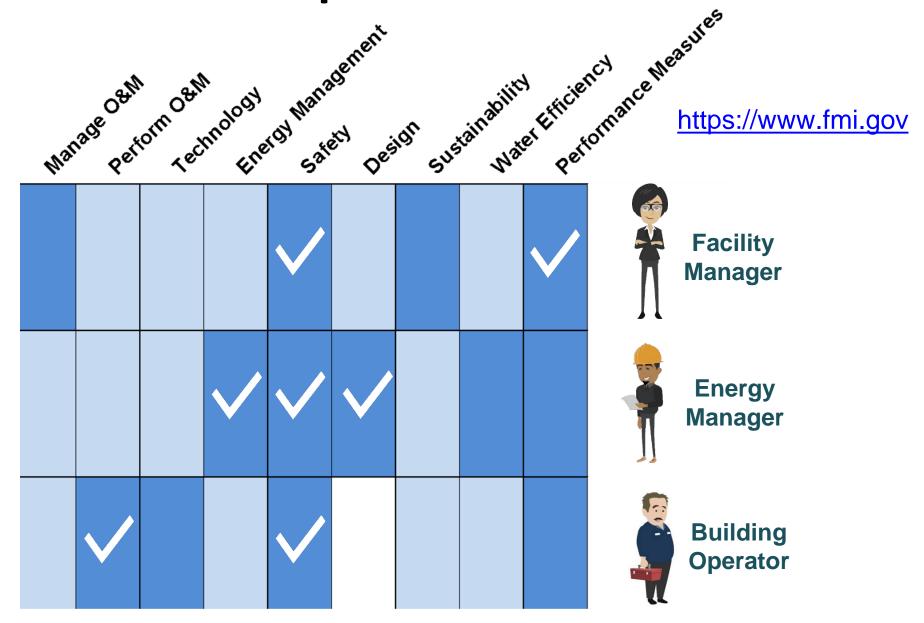
# Build a team approach



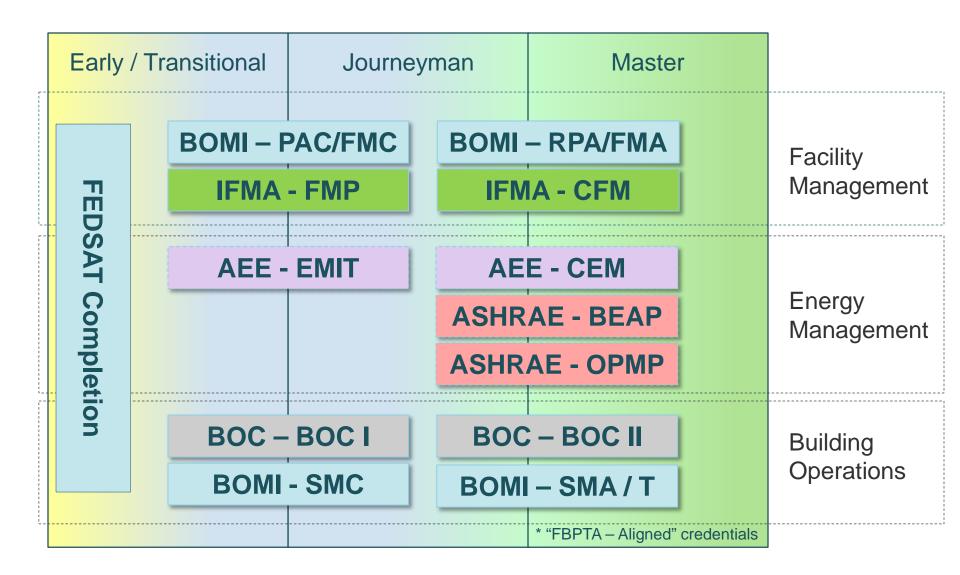
# Build a team approach



# 2017 Updates & Additions



# Compliance and general career paths



# **FBPTA: 2018 Program Priorities**

Expand offerings for high–priority competencies

Promote implementation services

Support reform for career and technical education

Increase online "FBPTA-Aligned" resources

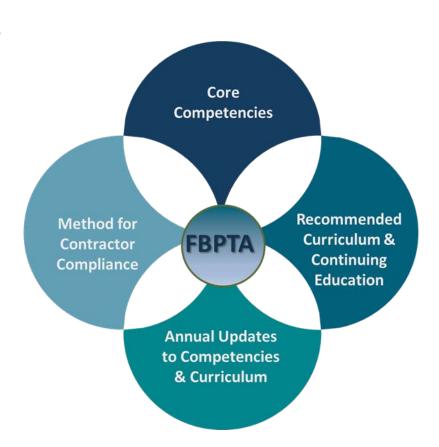
Promote critical development activities



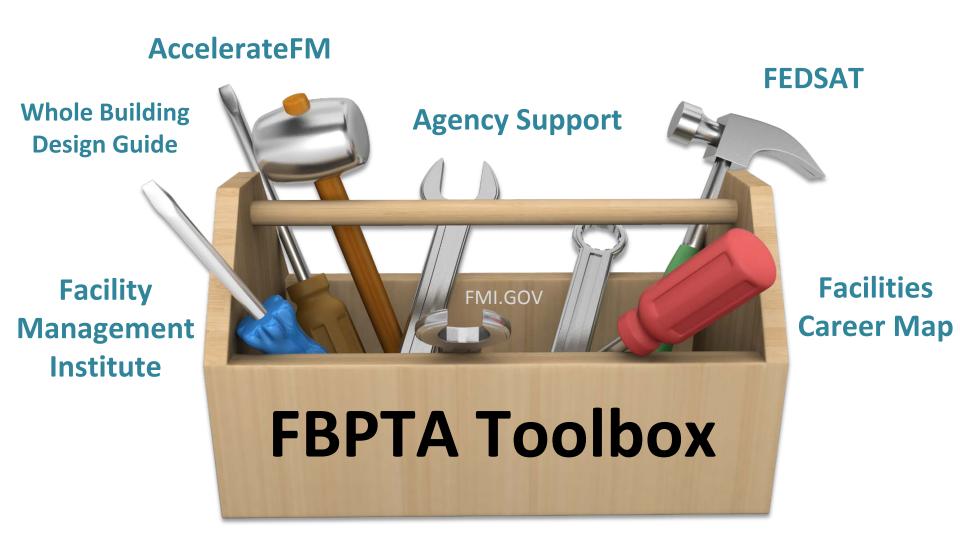
# **FBPTA Implementation Support Services**

#### **FBPTA Implementation Results**

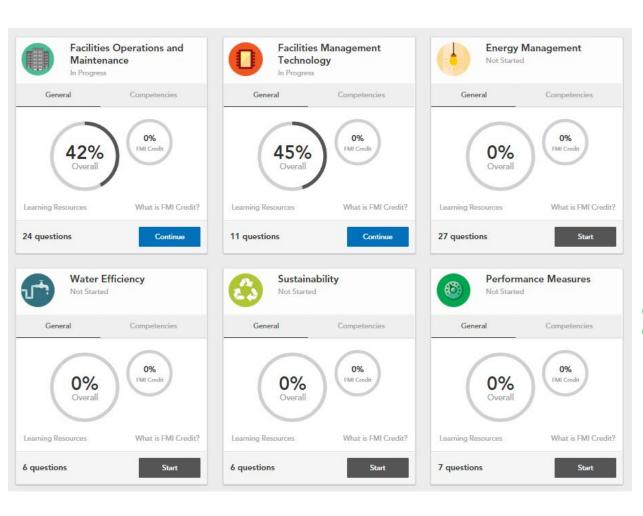
- Competency and Proficiency Assessment of Personnel
- Finding the Right Training to Meet Individual and Agency Needs
- Plan for Continual Monitoring and Reporting



#### Resources for the FBPTA



# **FEDSAT Completion**



https://sftool.gov/fedsat

Credit for 77 performances

Free resources to increase knowledge



3 aligned courses



26 aligned courses

# Whole Building Design Guide Professional Development Page











# Whole Building Design Guide

DESIGN RECOMMENDATIONS

PROJECT MANAGEMENT - O & M

FEDERAL FACILITY CRITERIA

CONTINUING EDUCATION

ADDITIONAL RESOURCES



CONTINUING EDUCATION / WORKFORCE DEVELOPMENT

https://www.wbdg.org/continuingeducation/workforce-development

#### WORKFORCE DEVELOPMENT

by Brian Gilligan, GSA; Roger Grant, NIBS; and Stephanie Vierra, Vierra Design & Education Services, LLC Updated: 11-20-2017



#### INTRODUCTION

Investing in a well-trained workforce is absolutely critical to achieving and maintaining high-performance buildings and efficient operations. Recent studies indicate that most any building can cut 5–30% off its operating costs through improved operations and maintenance. Even relatively well-run buildings or buildings that have been upgraded recently may have significant savings. Key to realizing this is ensuring that employers and employees alike understand the knowledge, skills, and abilities necessary to achieve these goals and make an investment in education and training to achieve them.

#### WITHIN THIS PAGE

- Introduction
- Description
- · Additional Resources



# ACCELERATE FM



#### **Donald West**



**Building Services Specialist** 

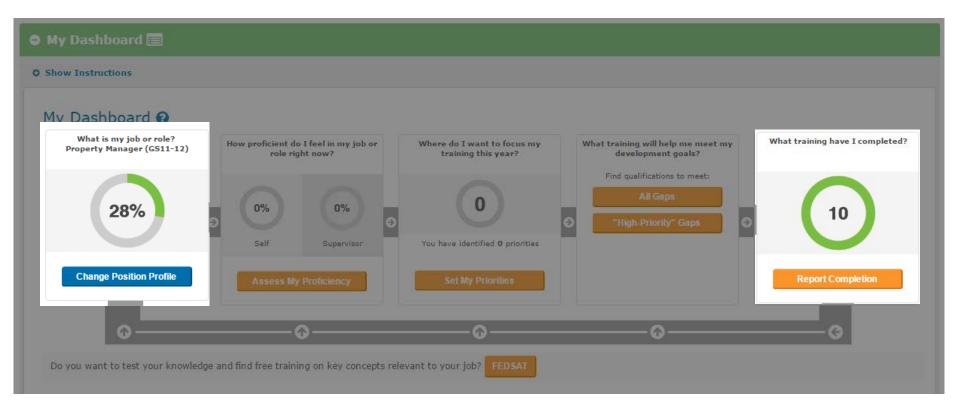
10 years in FM field2 years with GSA

BOC level I, some FEMP courses and part of IFMA FMP

Looking To Increase FM Competencies

# ACCELERATE FM





# ACCELERATE FM

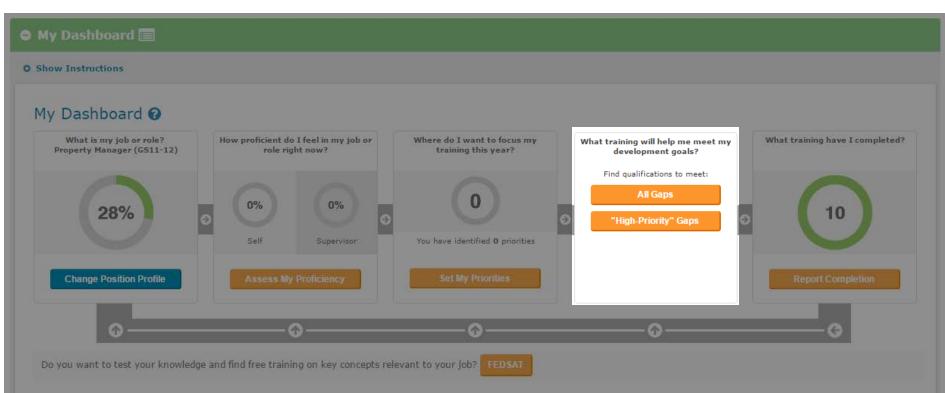


▶ 1 Management of Facilities Operations and Maintenance	12 Q Find Qualifications
2 Performance of Facilities Operations and Maintenance	5 Q Find Qualifications
▶ 3 Technology	2 Q Find Qualifications
4 Energy Management     BOC Level I	11 Q Find Qualifications
► 5 Safety FEMP Courses	6 0 Q Find Qualifications
► 6 Design IFMA FMP - 2 of 4	1 Q Find Qualifications
▶ 7 Sustainability	Q Find Qualifications
▶ 8 Water Efficiency	4 2 Q Find Qualifications
▶ 9 Project Management	7 Q Find Qualifications
▶ 10 Business, Budget and Contracting	Q Find Qualifications
▶ 11 Leadership and Innovation	Q Find Qualifications
▶ 12 Performance Measures	2 Q Find Qualifications
▶ 13 GSA-PBS General Competencies <b>②</b>	Q Find Qualifications
▶ 14 OPM Leadership Abilities ②	Q Find Qualifications



▶ 1 Management of Facilities Operations and Maintenance	13 Q Find Qualifications
2 Performance of Facilities Operations and Maintenance	5 Q Find Qualifications
▶ 3 Technology	12 Q Find Qualifications
4 Energy Management	11 19 Q Find Qualifications
▶ 5 Safety	6 6 Q Find Qualifications
▶ 6 Design	1 Q Find Qualifications
▶ 7 Sustainability	Q Find Qualifications
▶ 8 Water Efficiency	4 Q Find Qualifications
▶ 9 Project Management	6 Q Find Qualifications
▶ 10 Business, Budget and Contracting	16 Q Find Qualifications
▶ 11 Leadership and Innovation	11 0 Q Find Qualifications
▶ 12 Performance Measures	6 Q Find Qualifications
▶ 13 GSA-PBS General Competencies •	Q Find Qualifications
▶ 14 OPM Leadership Abilities 🚱	Q Find Qualifications







#### Search by All Gaps

#### ×

#### Search Results

Showing 104 Qualifications, sorted by the number of proficiency gaps they close in the searched Performances.

	Compare	Performance Gaps	Title	Qualification Type	Provider	Contact Hours Length	
c		24.00	Certified Facility Manager (CFM)	Certification / Accreditation	IFMA	0.00	Add to Plan
C		23.00	Certified Energy Manager (CEM)	Certification / Accreditation	AEE - Association of Energy Engineers	0.00	Add to Plan
C		23.00	Operations And Performance Management Professional (OPMP) Certification	Certification / Accreditation	ASHRAE	0.00	Add to Plan
C		18.00	Sustainable Facilities Professional (SFP)	Certificates	IFMA	0.00 Self study	Add to Plan
o		14.00	Facilities Management Administrator (FMA)	Certification / Accreditation	BOMI - International	0.00	Add to Plan
C		14.00	High-Performance Sustainable Building Practices	Certification /	BOMI - International	0.00	Add

Compare Selected

Cancel

12 Performance Measures



Do you want to test your knowledge and find free training on key concepts relevant to your job? FEDSAT Filter By: My Position Profile \* COMPETENCY AREA QUALIFICATION PROGRESS ASSESSMENT STATUS SELF TARGET - SUPERVISOR \* 1 Management of Facilities Operations and Maintenance > 2 Performance of Facilities Operations and Maintenance 3 Technology ▶ 4 Energy Management 5 Safety ▶ 6 Design ▶ 7 Sustainability 8 Water Efficiency ▶ 9 Project Management 10 Business, Budget and Contracting ▶ 11 Leadership and Innovation

# **Searching for Qualifications**



# Other Ways To Show Proficiency

## **Critical Development Activities**

#### FBPTA Performance 7.2.3.

Demonstrate knowledge of agency resiliency and adaption goals, metrics, and initiatives, such as those found in the Dept/Agency Resiliency and Adaptation Plan.

### Steps to take to show proficiency:

- 1. Navigate to the three online references for general information on federal resilience policy and direction.
- 2. Find and review your Dept/Agency Resiliency and Adaptation Plan.
- 3. Identify the agency's resiliency goals, metrics and initiatives that apply to facilities or your role.
- 4. Discuss with your supervisor to demonstrate your knowledge.

Presidential Policy
Directive #21 - Critical
Infrastructure Security
and Resilience

Presidential Policy
Directive #8 - National
Preparedness

Federal Continuity Directive 2 (FCD 2)

## **FBPTA Implementation Support Services**





#### Overview

Office of Building Management, Division of Buildings Operations

- 65 employees headquarters facility
- 100 employees at the regional buildings
- New profiles for trades



#### Highlights

- Importance of program setup
- Exploring role of trades positions
- 100 employees at the regional buildings



#### Results

- Broad coverage with 18 position profiles
- Increase building optimization competencies with trades positions
- Good position for gap analysis





#### Overview

# Office of Facilities Management, Overseas Buildings Operations

- ~240 facility employees
- 3 levels of Federal Facility Managers
- Foreign Services Institute courses



#### **Highlights**

- Alignment of FSI courses
- AFM Training provided to all Facility Managers
- Existing comprehensive training program



#### Results

- FBPTA woven in to OBO training program
- Goal of 80% of affected facility managers will have an FBPTA IDP by Spring of 2018
- Working on plan for long-term monitoring and compliance





#### Overview

#### Facilities Services Directorate, Leased Facilities Division

- Pilot Program
- Three groups
- 25 employees



#### **Highlights**

- High level of participation
- Existing comprehensive training program
- Customized user training on FBPTA Tools



#### Results

- 80% Staff with professional development plan in AFM
- Guided professional development planning
- Plan for long-term monitoring and compliance



# **GSA Returning Training Case Study**



Building Operator
100,000 SF Building

ACCELERATE FM

Recommends PNNL Building Retuning Training

\$6,000

Cost of the Class

\$96,000

**Savings From Class** 

< 0.1

Simple Payback

### **Build Your Own Business Case**



**BOC Third-Party Validation Studies Show Savings Persist Year After Year** 

### Resources

Resource	Website		
Facilities Management Institute – Houses Accelerate FM, contains FBPTA information, and other workforce resources	www.fmi.gov		
Accelerate FM – Professional development planning and FBPTA compliance documentation tool	https://acceleratefm.us		
FEDSAT – Skills assessment tool to assess competency related to high priority FBPTA performances	www.sftool.gov/fedsat		
Building Retuning - Set of courses and resources on tuning buildings developed by PNNL	http://retuningtraining.labworks.org/training/lms/		
Career Map Tool – Career mapping tool that shows entry points and career progression within energy and facilities industry	www.facilitiescareermap.feapc.		



## Questions?

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